## To All Our Patrons

A new entity was founded in 1958 with the establishing of Gorakhram Haribux - the first company to introduce car airconditioners in India.

From then onwards, for over a span of 45 years, our activities were growth-oriented. We diversified into Refrigeration Systems 8. Gases, Industrial Transformers, Conversion of Jumbo Rolls of Photographic Color Paper and Graphic Art Film, Document Imaging, Sport 8 Leisure equipment and leasing of Real Estate.

Our annual turnover is over Rs. 70 million with over 100 employees. Our Head Office is located at Nariman Point, Mumbal, Our Plants are located at Silvassa and Pune. We have Branches and Representatives in most major cities in India.

The group has long-standing liaison and collaborations with foreign companies. International trade has made us quality conscious, while our cornerstone has always been co-operation, mutual prosperity, solid integrity and technology.

This brochure illustrates the profile of our group; a group that has always been a part of the 'Multinational' ethos and a group that has maintained high standards of business and dedication to all our patrons.

ALISTATE

Ramprasad Rula Chairman.



## Our Objectives

Product: We aim to provide high-quality

goods & services at reasonable prices in every market we serve.

Customers: Maximum customer satisfaction is the

most important responsibility we have in order to ensure the long-term

success of the company.

Fairness &

Honesty: We shall maintain our reputation for

honesty & fair dealings.

People : Of paramount importance is our people. We believe that our quest

people. We believe that our quest for continuous growth creates an environment conducive to

their growth.

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